

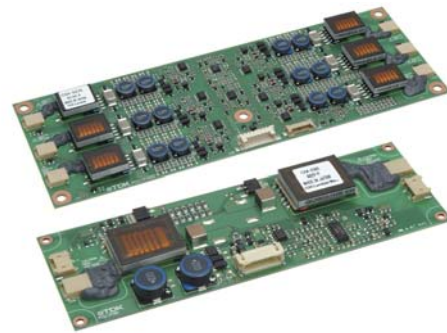


***TDK-Lambda***

**For Immediate Release**

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**TDK Expands DC-AC Inverter Lineup**

*The TDK-Lambda Branded CXA Series Features High Reliability and Long Life Applications*

**Los Angeles, CA, May 19, 2008** —**TDK Corporation** is announcing the expansion of its CXA inverter series under the TDK-Lambda brand. The Off-the-shelf inverter series is designed for LCD panels with the cooperation of major panel manufacturers to ensure compatibility. The CXA Series can be seen at TDK's booth at the SID Show this week, May 20-22 at the Los Angeles Convention Center, Booth 702.

Manufactured with TDK components, the inverters feature a lamp-failure detector with an Output alarm signal when a lamp has failed, as a result, customers can build a safety system by utilizing the alarm signal. Additionally, the line also offers dust protection, as the high-voltage terminals and patterns are coated with silicone to avoid the defects caused by dust and insects.

The CXA Series, which is guaranteed for long-life applications (more than seven years), offers a wide operating temperature range (suitable for industrial products) and provide safety functions. Key models of the CXA series have also been UL approved.

Ideal applications for the CXA Series include POS, ATM, Medical Equipment, Test and Measurement Equipment, Gaming, Video Monitoring (Home Automation and Security / Surveillance) and more.

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### **About TDK:**

*TDK Corporation (NYSE: TDK), a leading global electronics company based in Japan, employs over 51,000 people worldwide. The company was established in 1935 to commercialize "ferrite," a key material in electronics and magnetics. TDK's current product line includes ferrite materials, electronic components, factory automation solutions, anechoic chambers & test systems, magnetic heads for hard disk drives (HDD) and power supplies. Net sales in FY08 were US\$8.7 billion. For more information on TDK products visit our website at [www.TDK.com](http://www.TDK.com).*

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